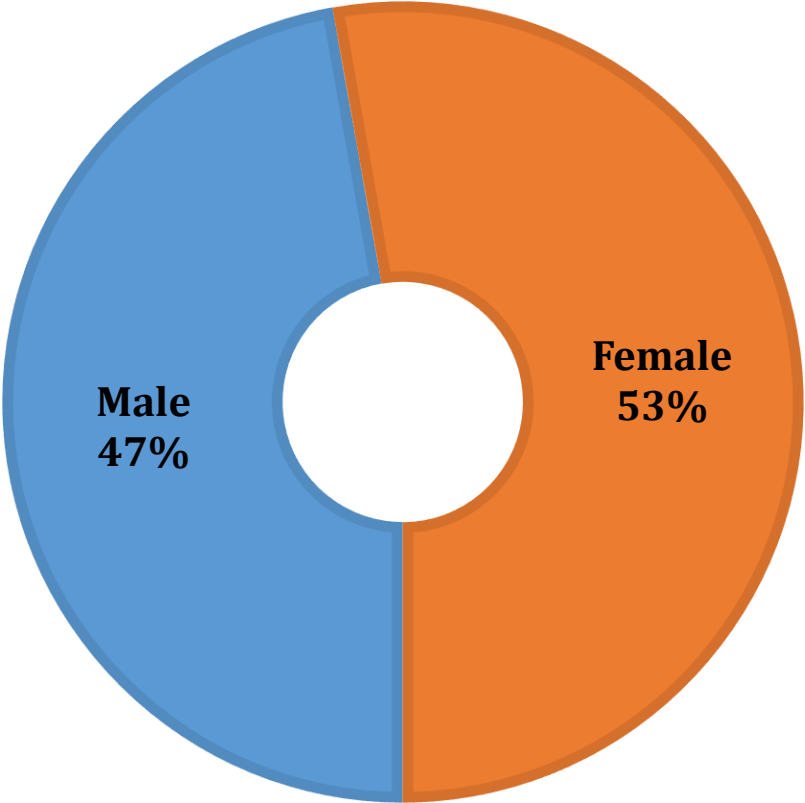


# Estatesearch Canada – Will survey

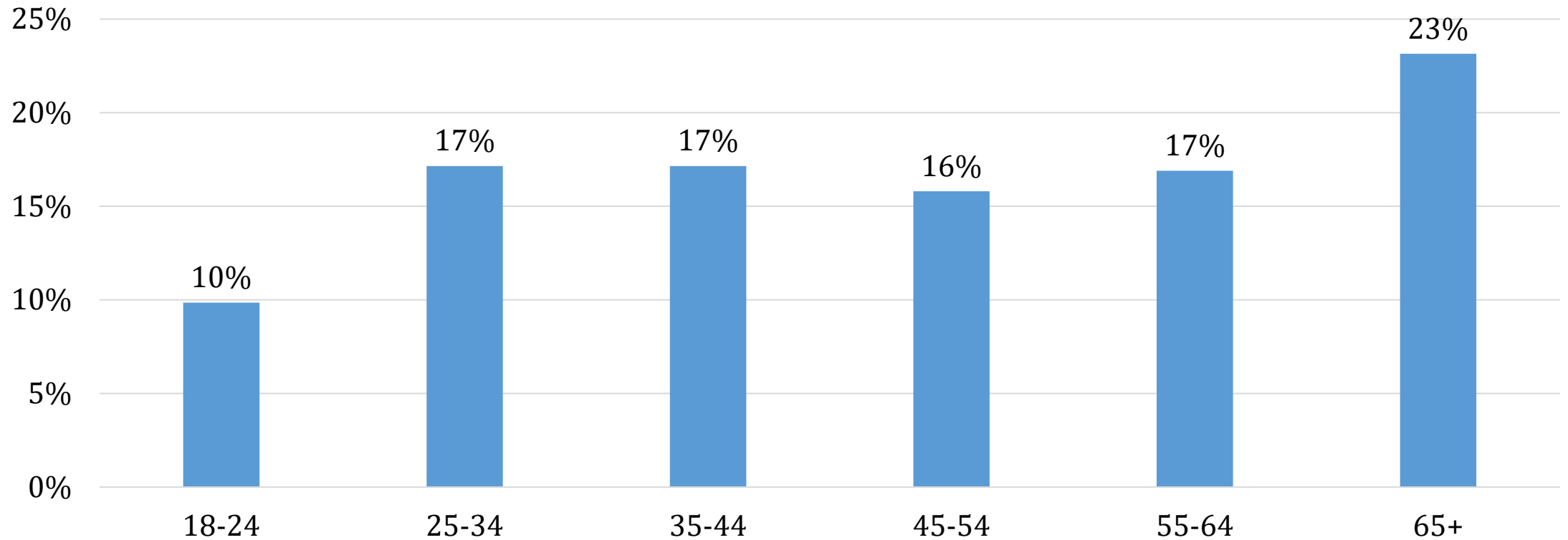
Apr, 2024

**S1. Are you...? (single-choice)**



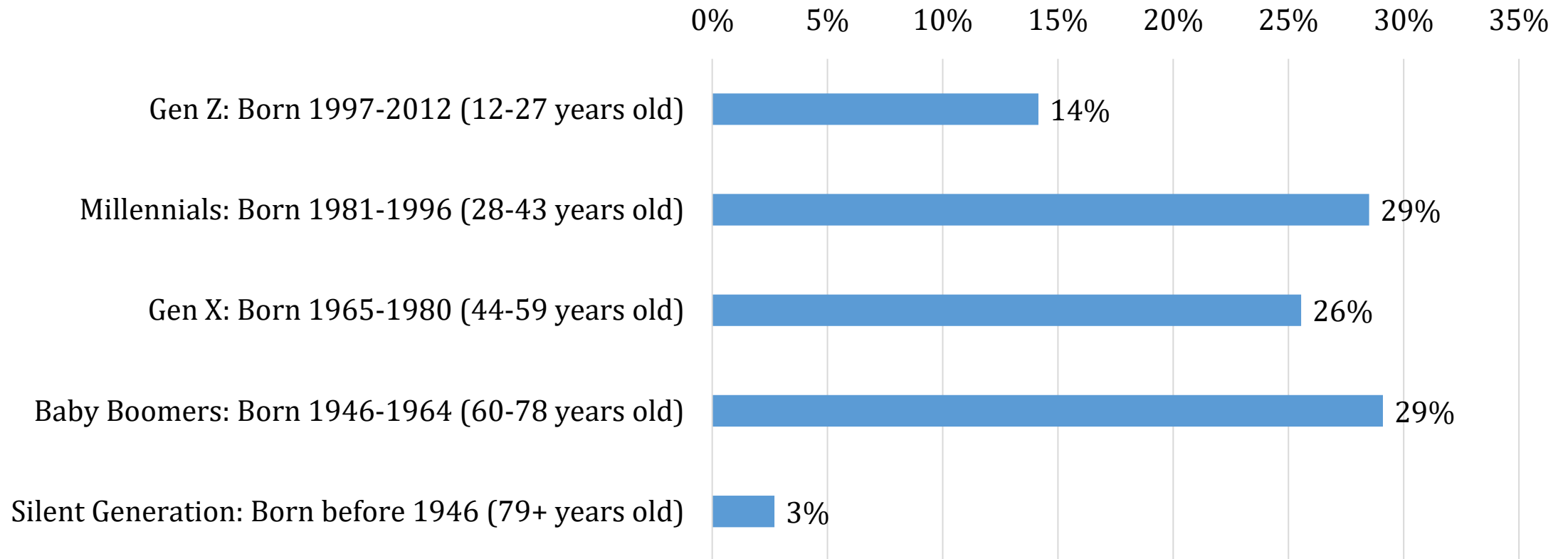
Base; Total, n = 2,000; All respondents

## S2. How old are you? Please write in



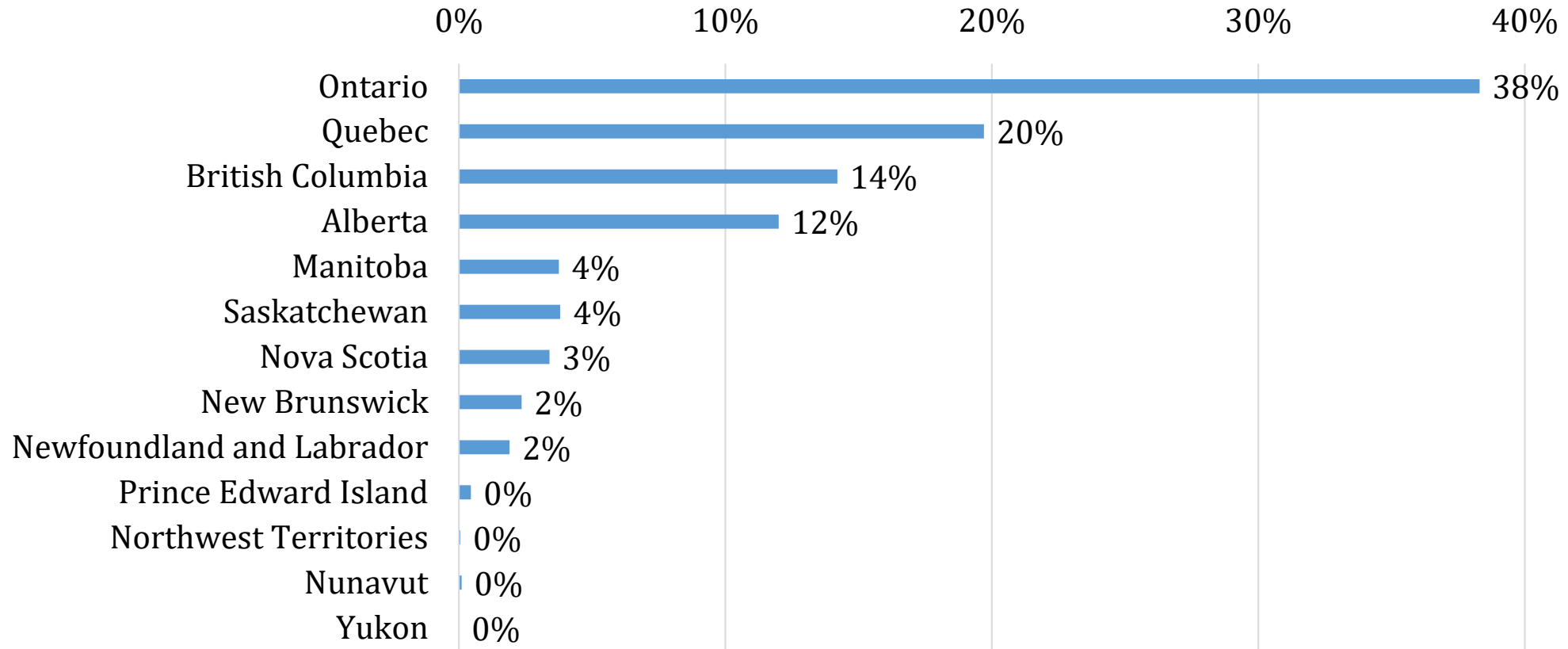
Base; Total, n = 2,000; All respondents

## S2\_generation. How old are you? Please write in



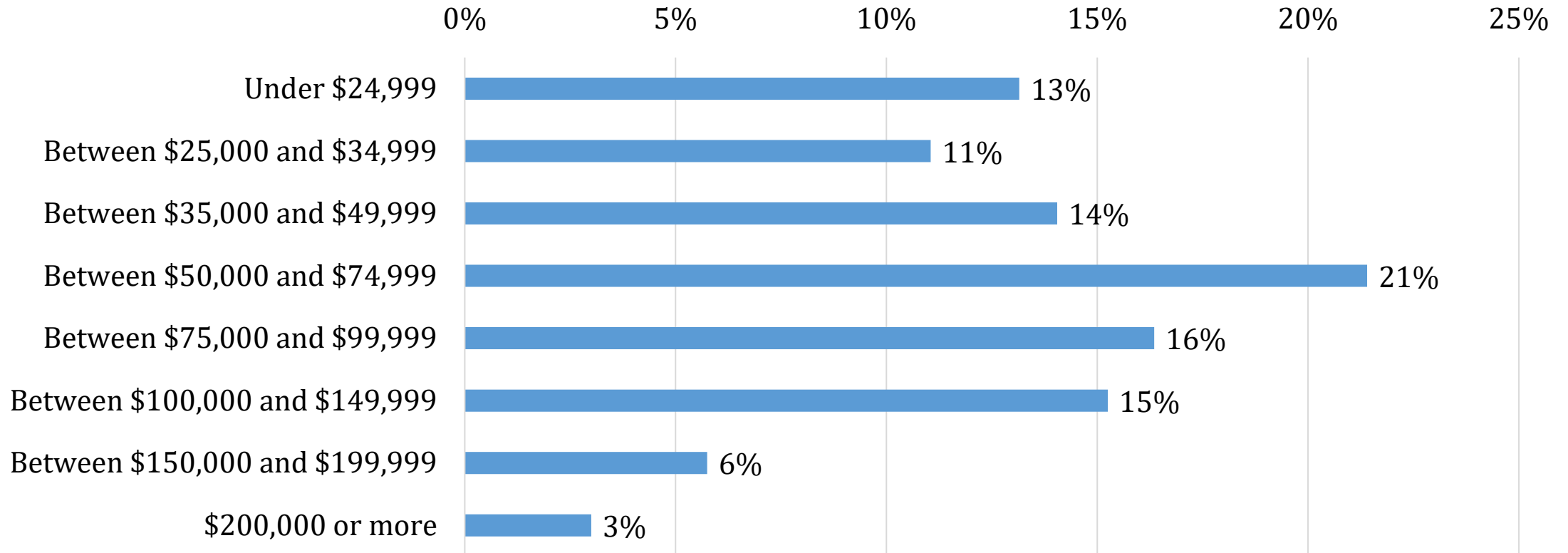
Base; Total, n = 2,000; All respondents

### S3. Where do you live? (single-choice)



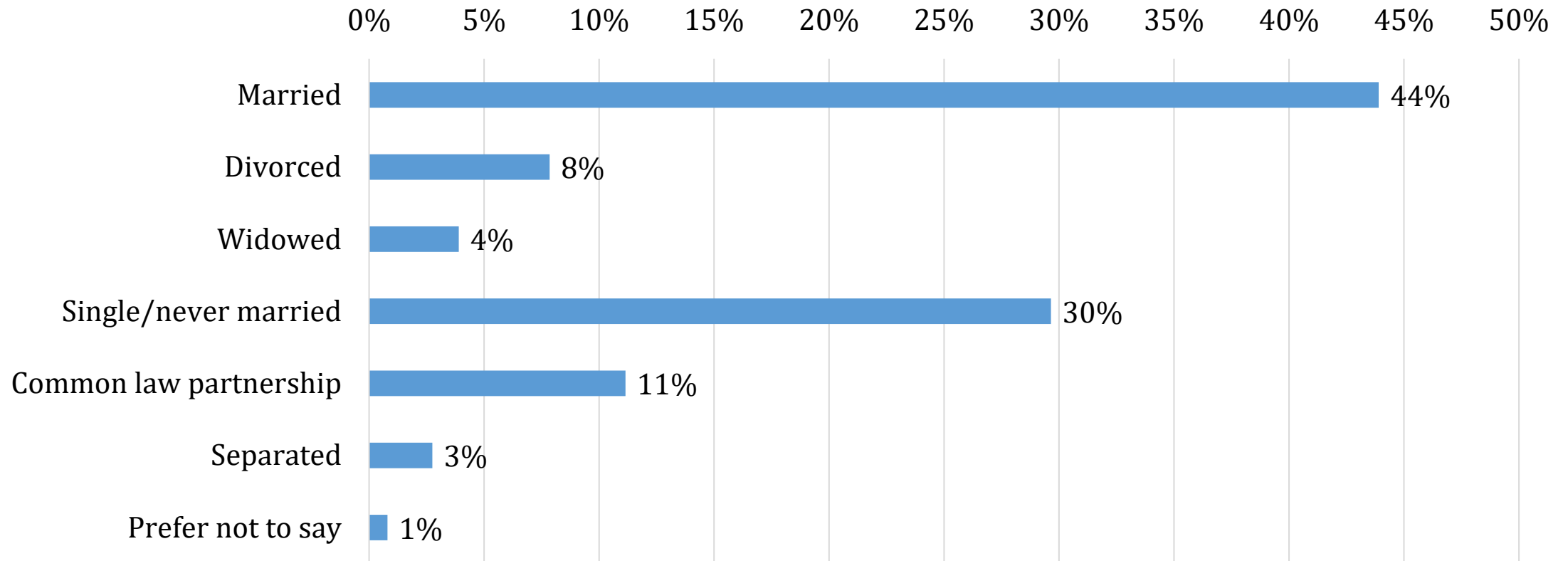
Base; Total, n = 2,000; All respondents

## S4. Into which of the following bands does your overall annual household income fall? (single-choice)



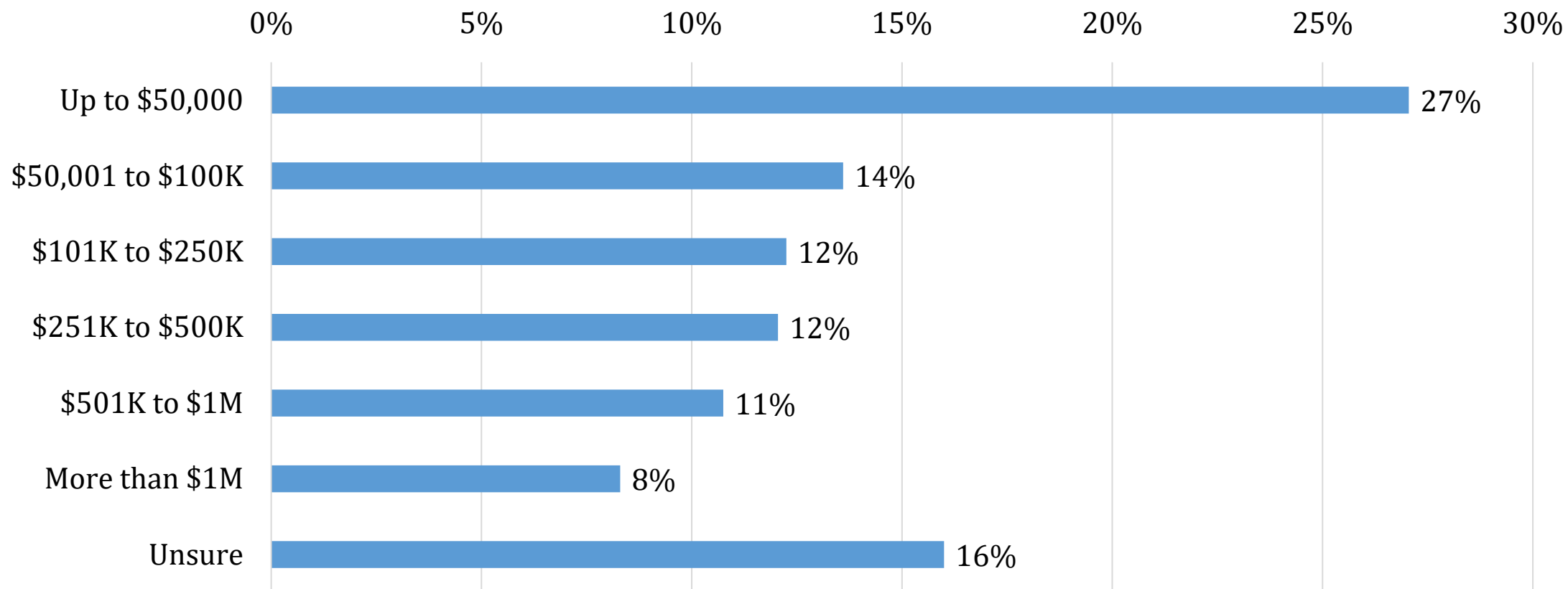
Base; Total, n = 2,000; All respondents

## S5. What is your current marital status? (single-choice)



Base; Total, n = 2,000; All respondents

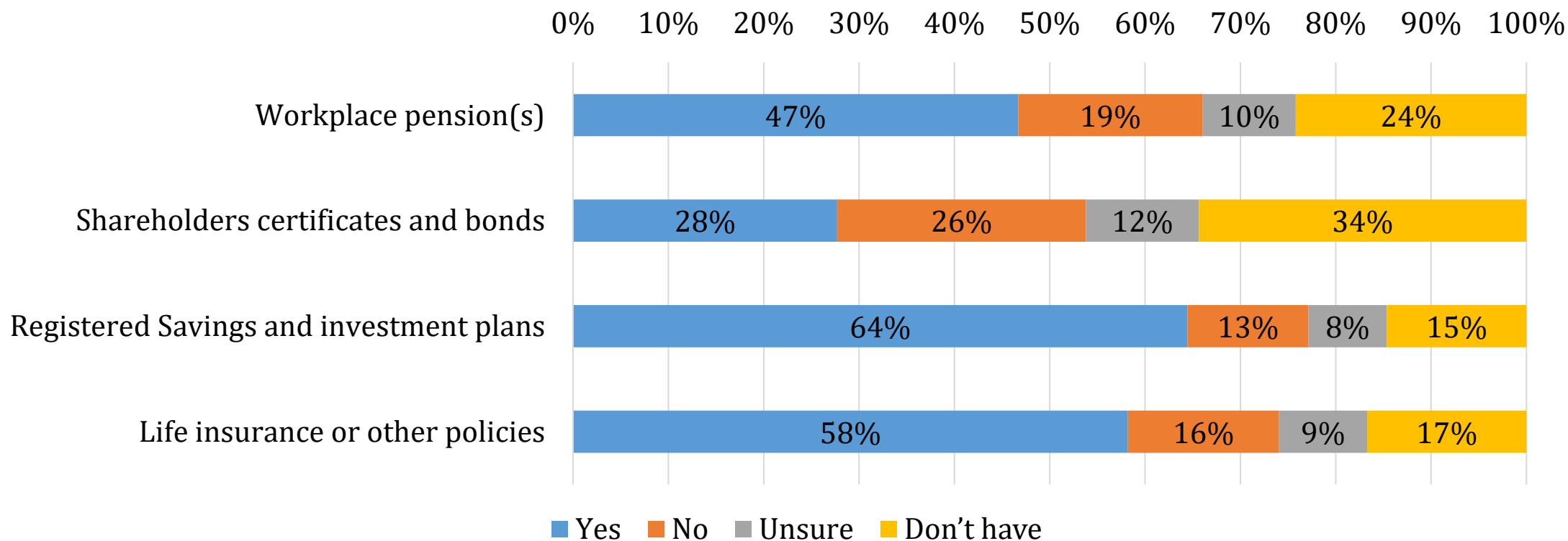
## Q1. What would you estimate the current total value of your personal estate to be? This includes any savings, property, shareholdings, pensions, investments etc. (single-choice)



Base; Total, n = 2,000; All respondents

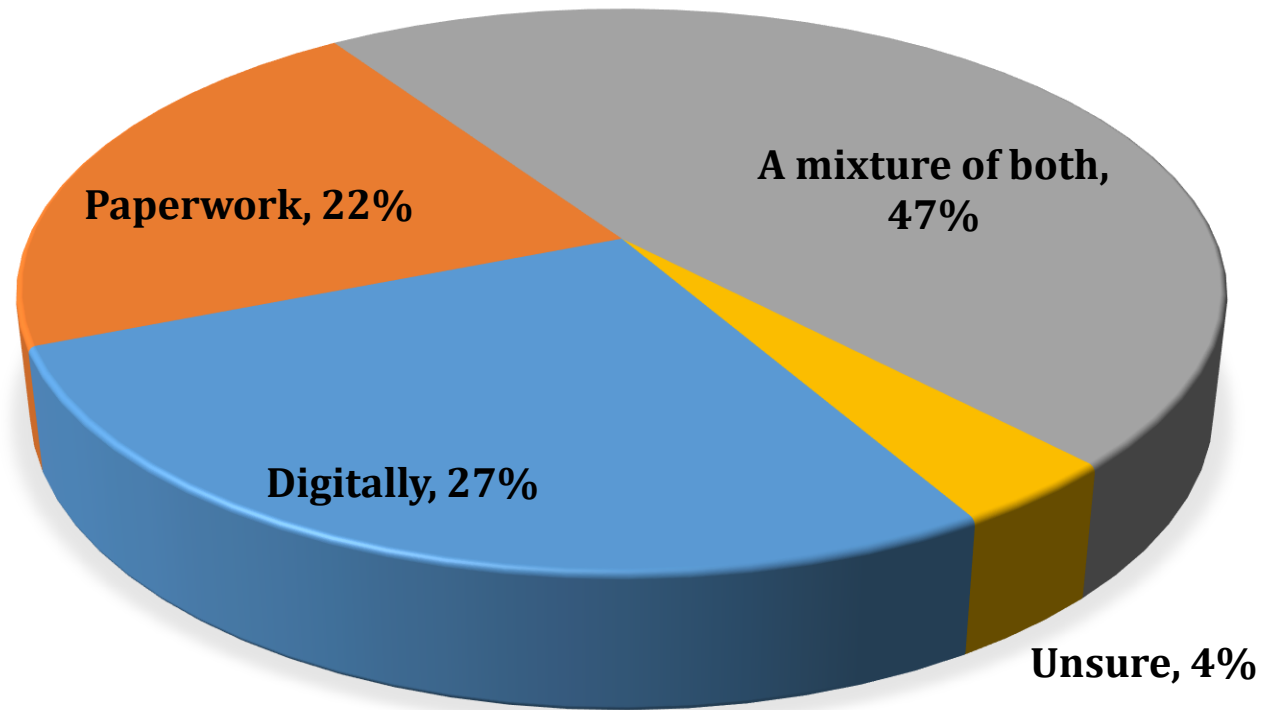


## Q2. Do you know the whereabouts of/could you easily locate the details about your...? (single-choice)



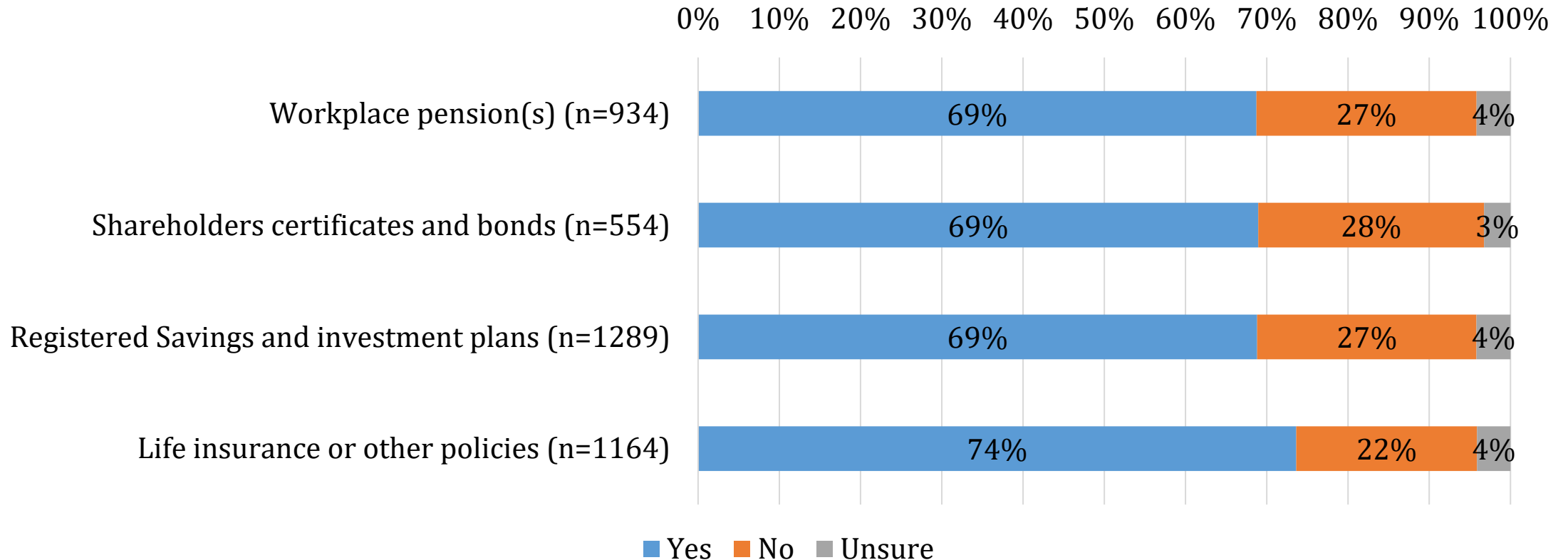
Base; Total, n = 2,000; All respondents

### Q3. And if so, how are these documents stored? (single-choice)



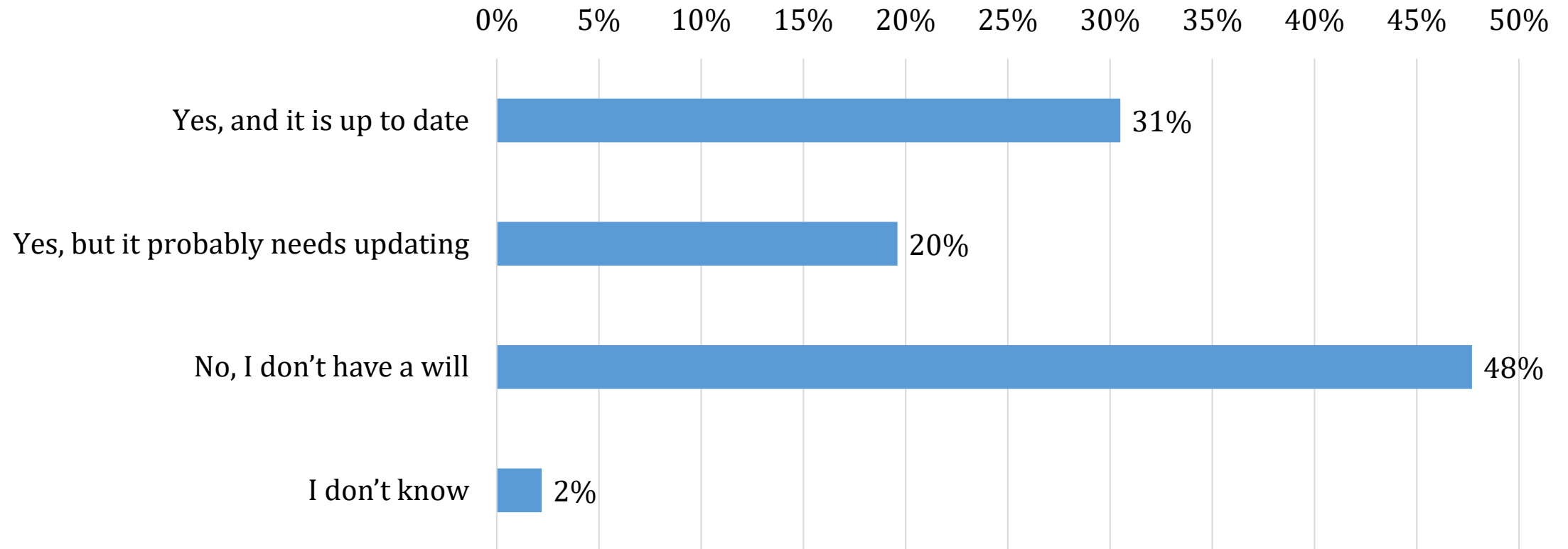
Base; Total, n =1634; All where at least one response to Q2 is "Yes"

## Q4. Have you informed your Next of Kin where to find...? (single-choice)



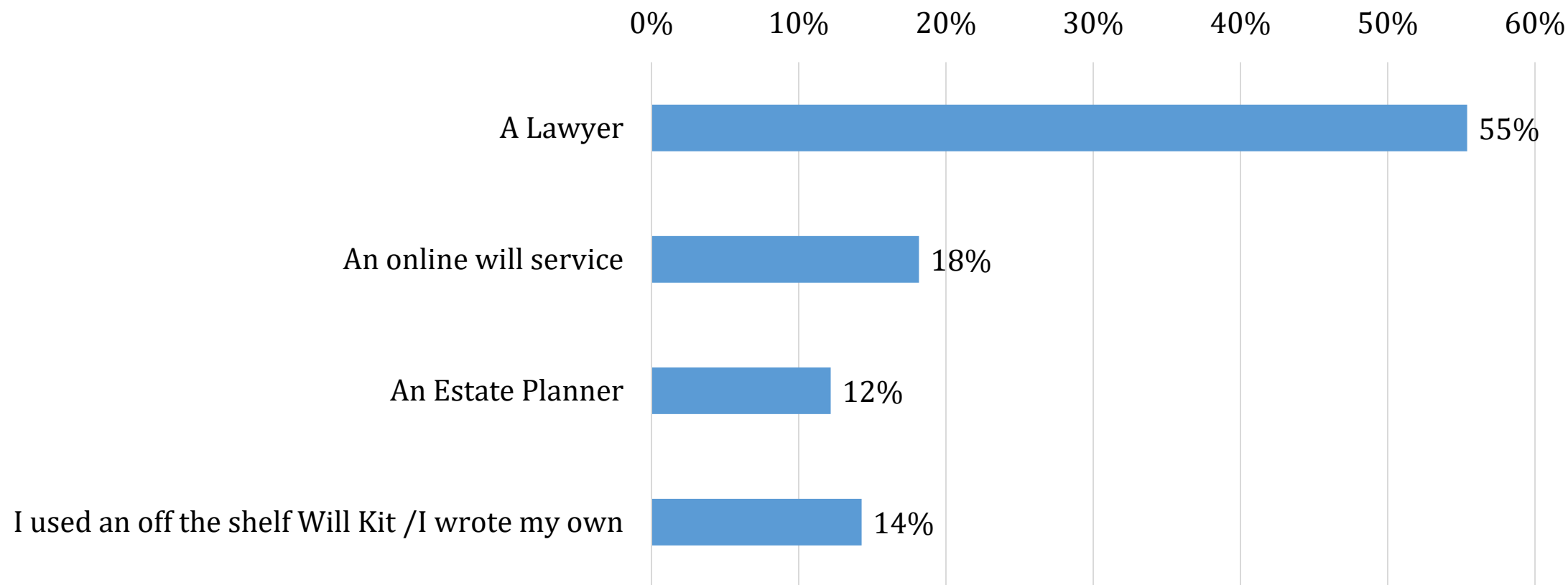
Base; Total, n = All who know the whereabouts of their ... (Q2B is "Yes")

## Q5. Do you have a will? (single-choice)



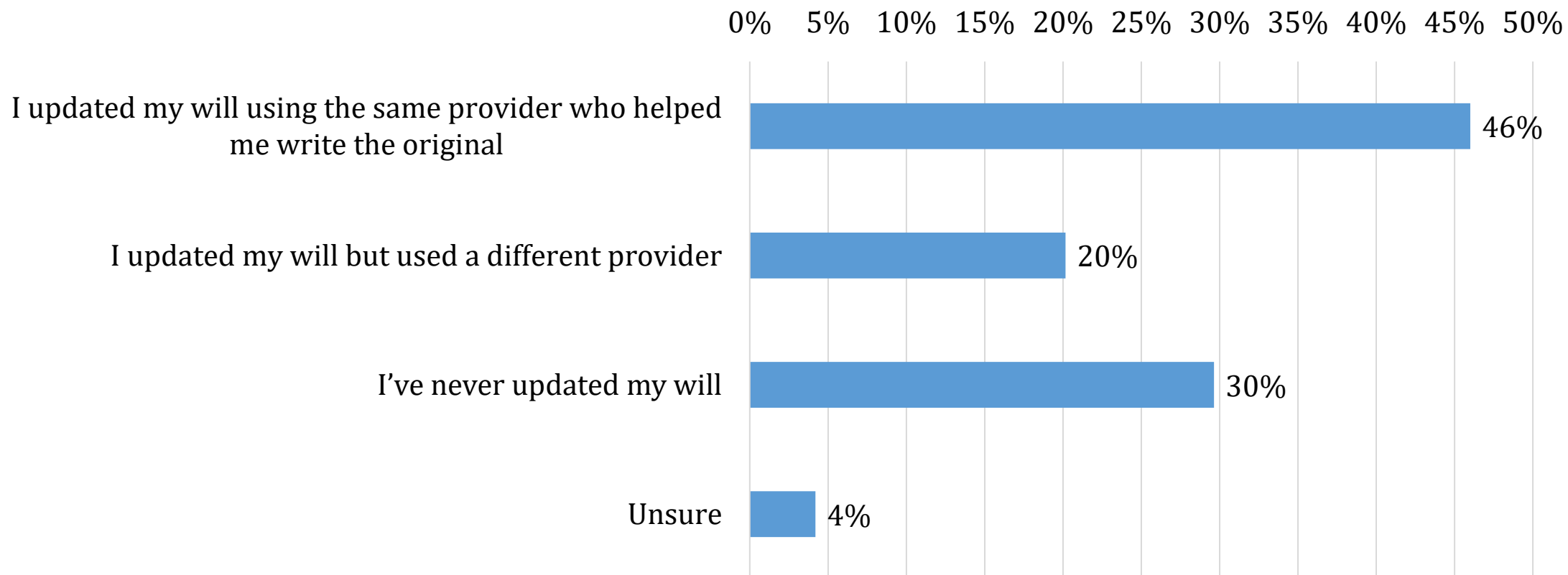
Base; Total, n = 2,000; All respondents

## Q6. Who did you engage with to write your will? (single-choice)



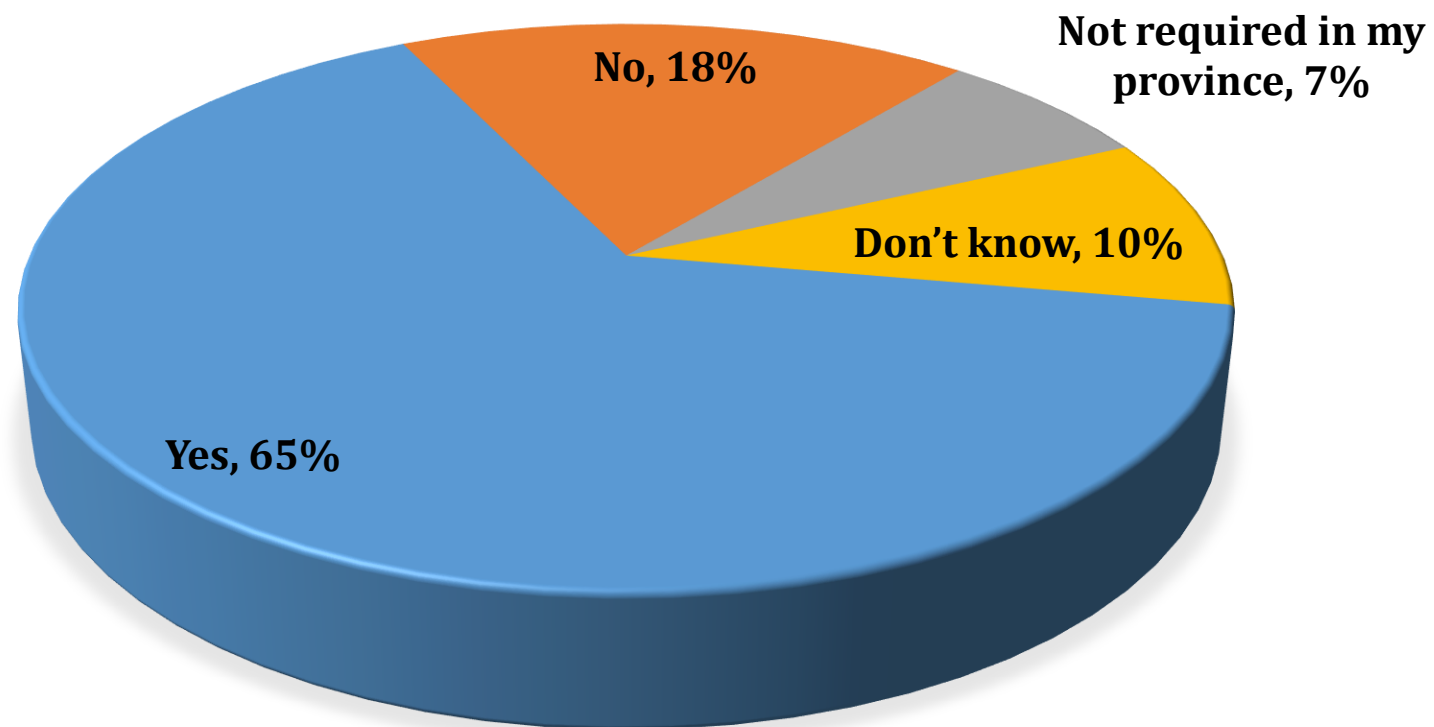
Base; Total, n = 1002; All who have a will

## Q7. If you've ever updated your will, did you use a new or different will service/estate planner / lawyer? (single-choice)



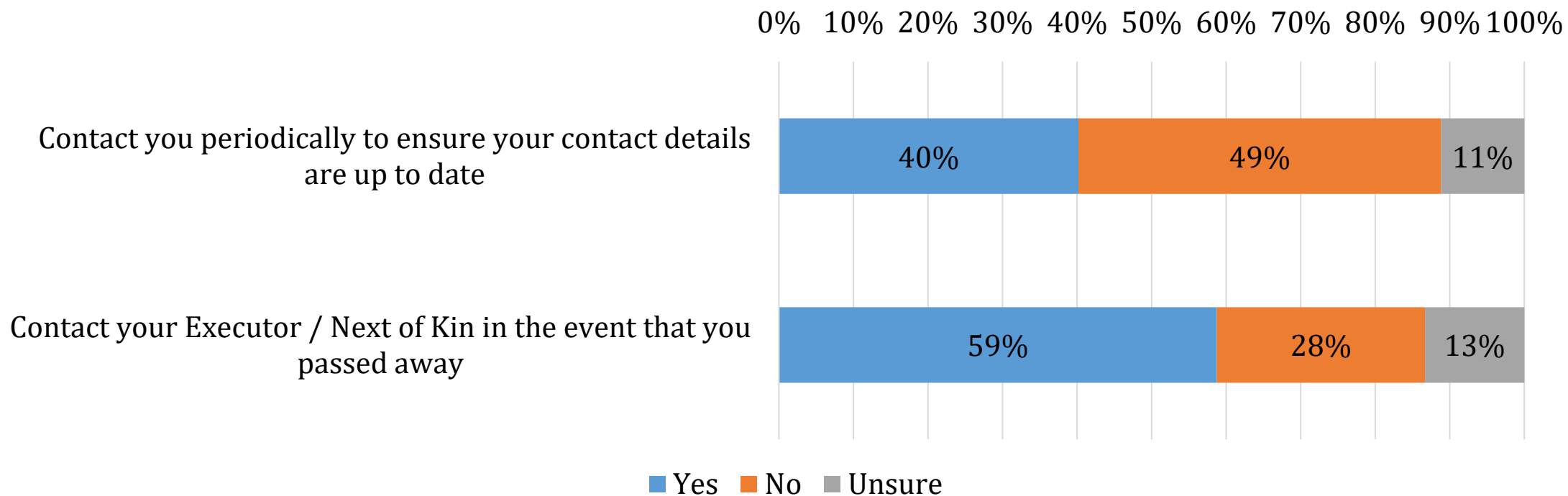
Base; Total, n = 1002; All who have a will

**Q8. You mentioned that you wrote your own will. Has it been signed and the signature witnessed by two independent witnesses (who are not beneficiaries)? (single-choice)**



Base; Total, n = 143; All who wrote their own will

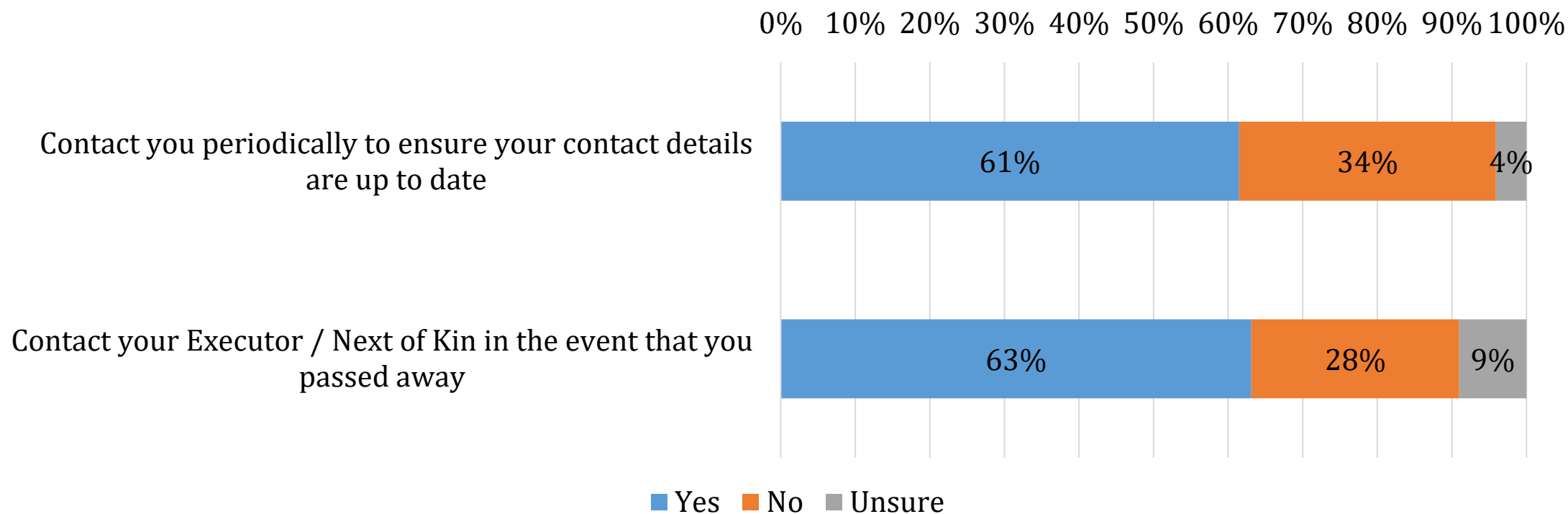
## Q9\_1. You said you used "A lawyer" to help write your will. Would you expect them to... (single-choice)



Base; Total, n = 555; All who used "A Lawyer" to write their will

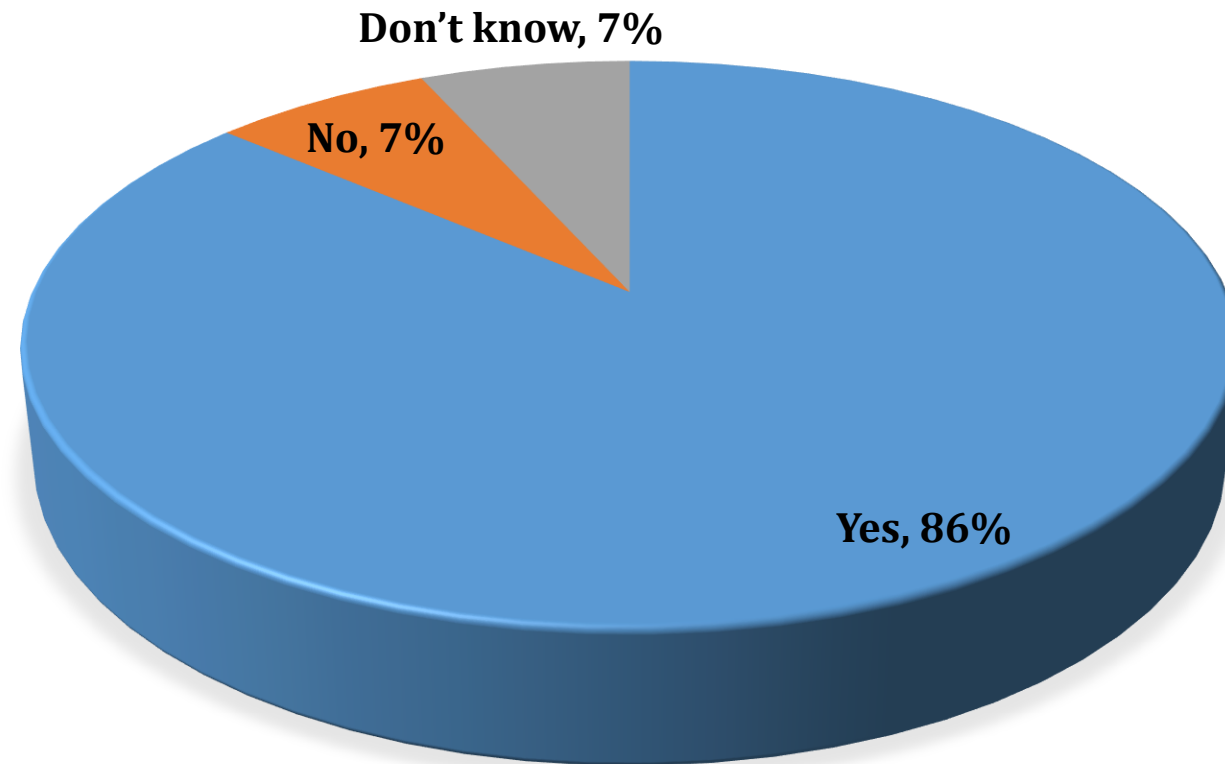


## Q9\_2. You said you used "An estate planner" to help write your will. Would you expect them to... (single-choice)



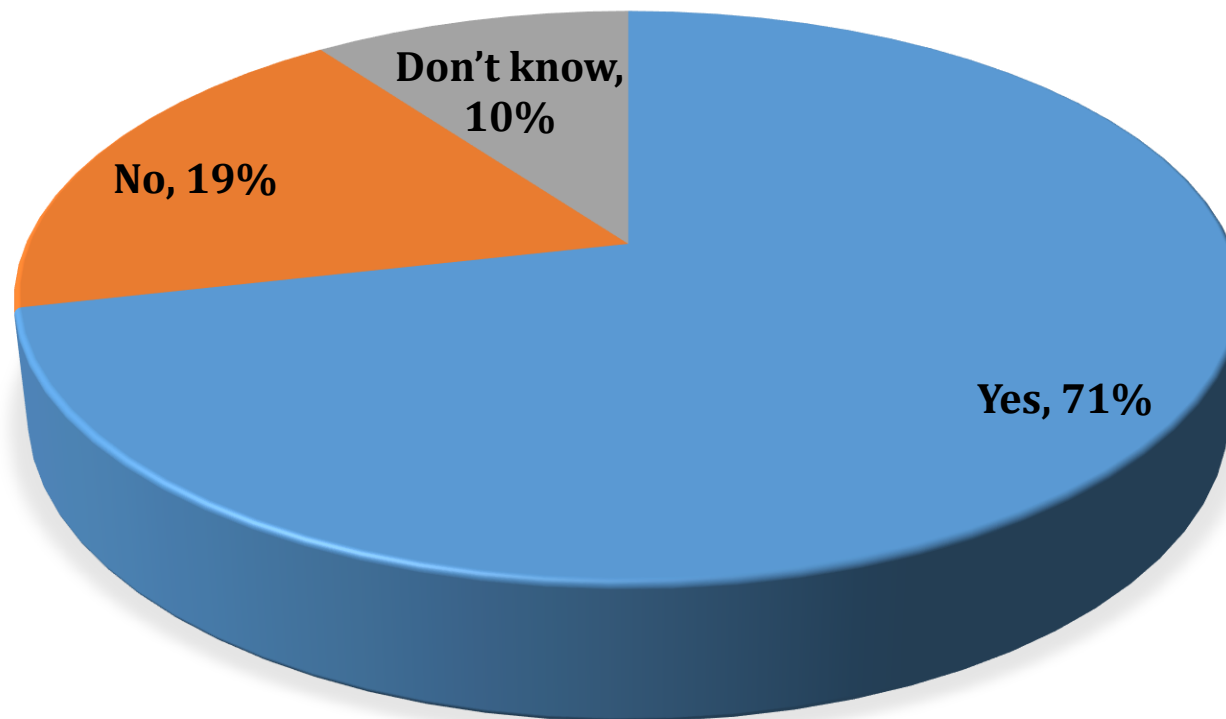
Base; Total, n = 122; All who used "An Estate Planner" to write their will

**Q10. Are you confident that your executor or next of kin would be able to locate your Will after your death? (single-choice)**



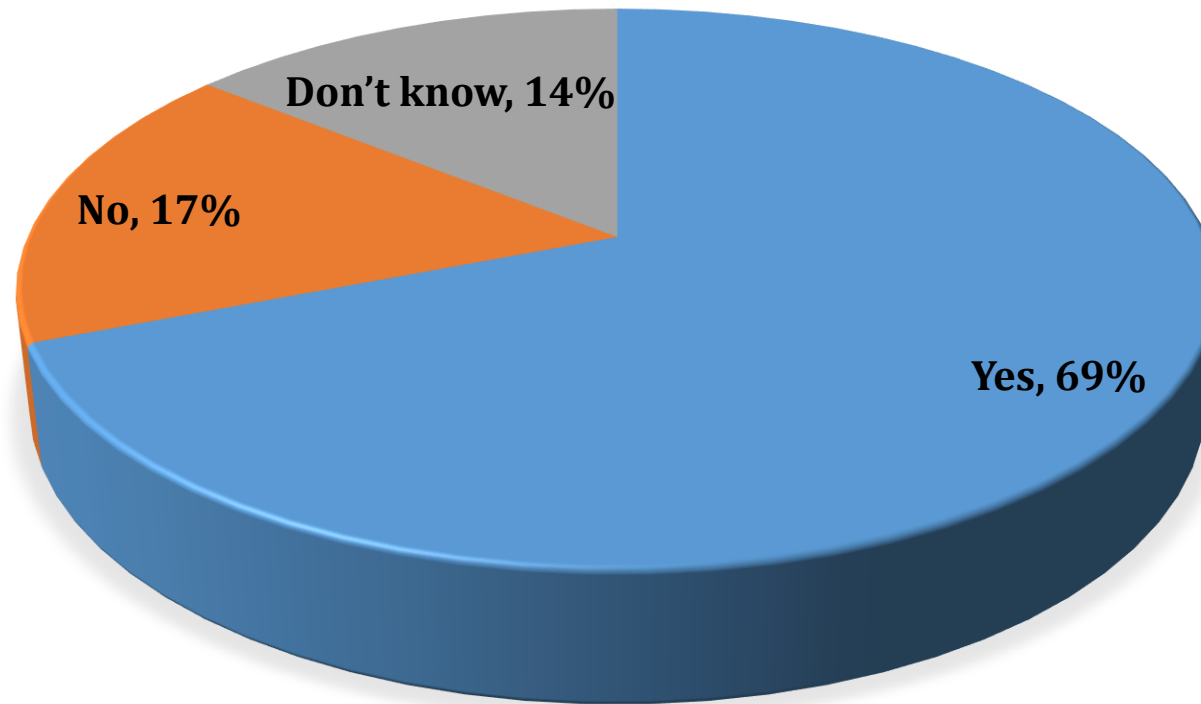
Base; Total, n = 1002; All who have a will

**Q11. Do you think a Will Registry (somewhere you can discover the location of a will) would be a useful service? (single-choice)**



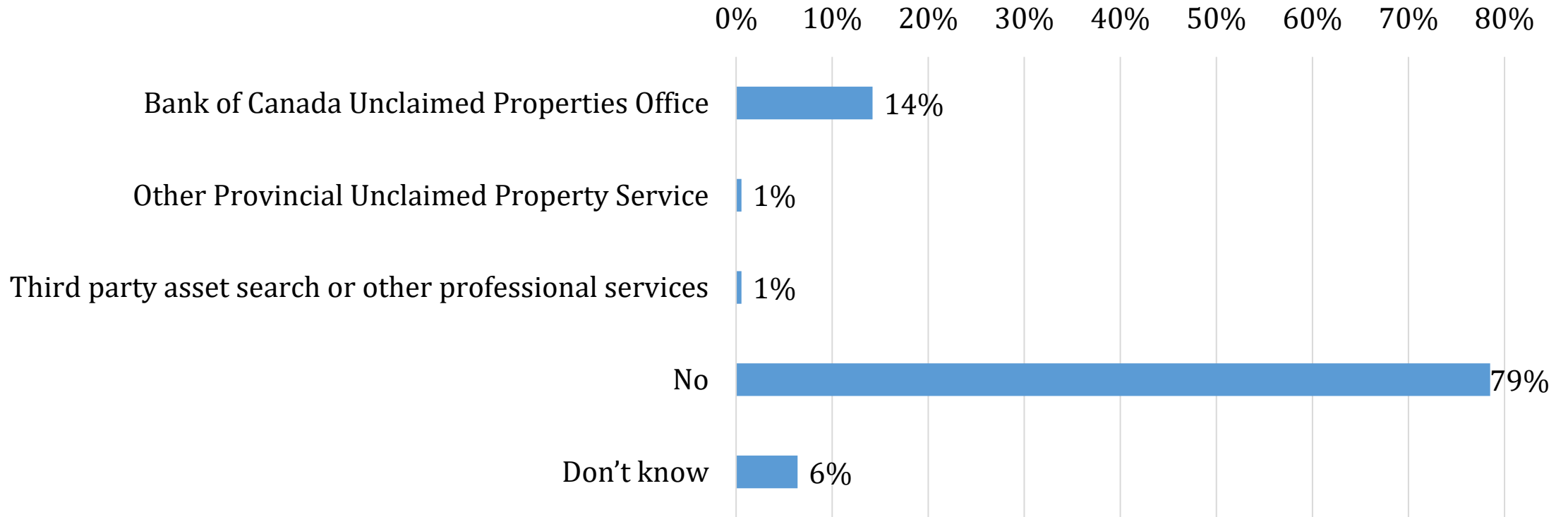
Base; Total, n = 70; All who answered "No" in Q10

**Q12. If a spouse/significant other passed away, would you be able to locate all their assets (i.e. pensions, bank account details, shares, policies) (single-choice)**



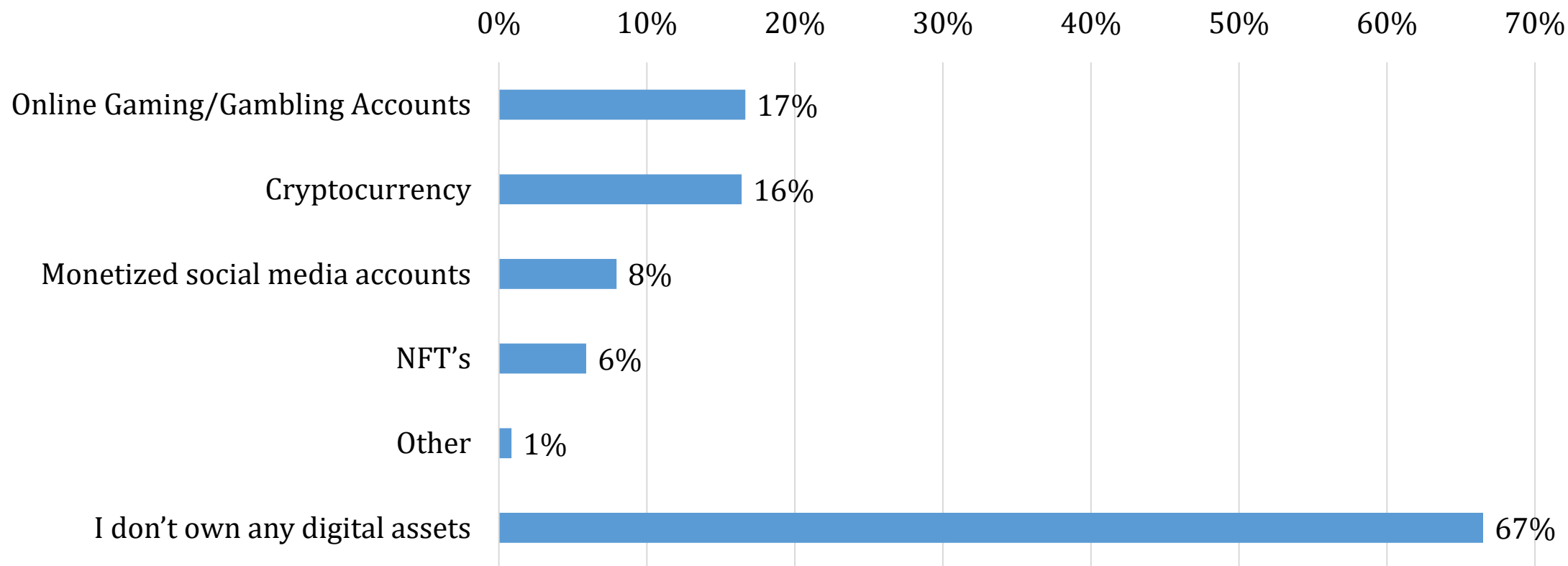
Base; Total, n = 1101; All who are "Married / Common law partnership"

### Q13. Have you ever used any of the following services to search for lost assets? (multi-choice)



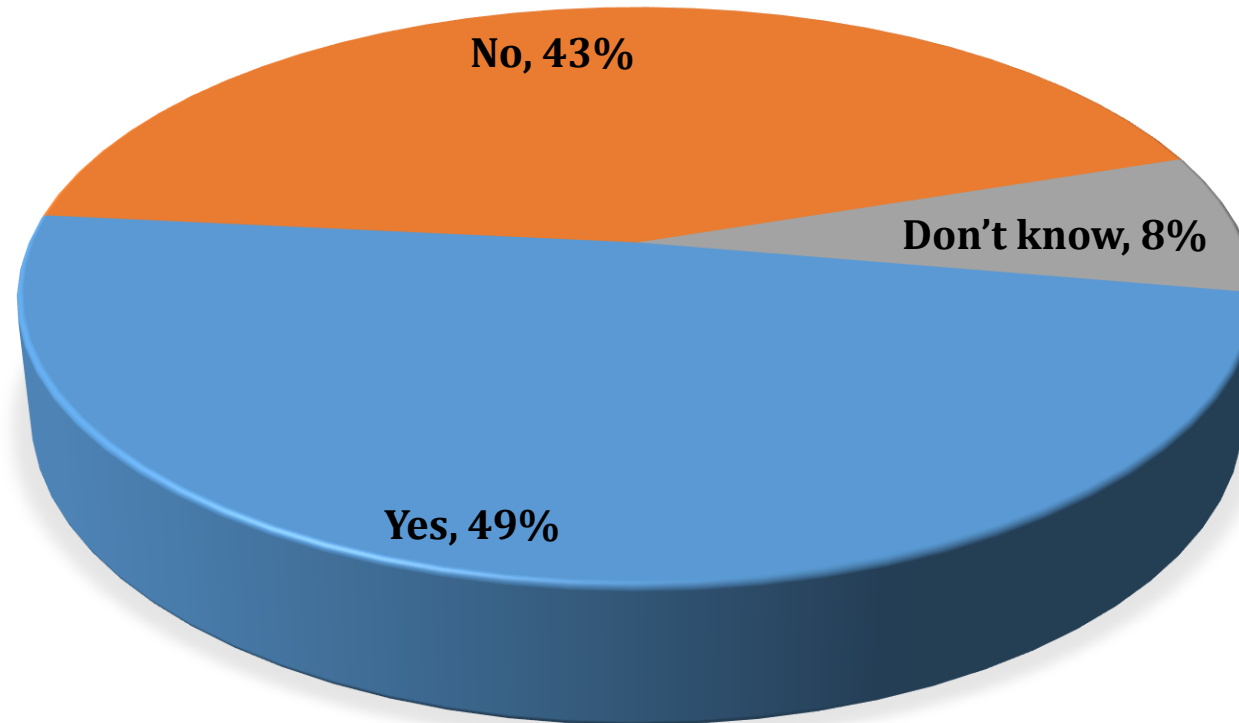
Base; Total, n = 2,000; All respondents

## Q14. Do you currently own any of the following digital assets? (multi-choice)



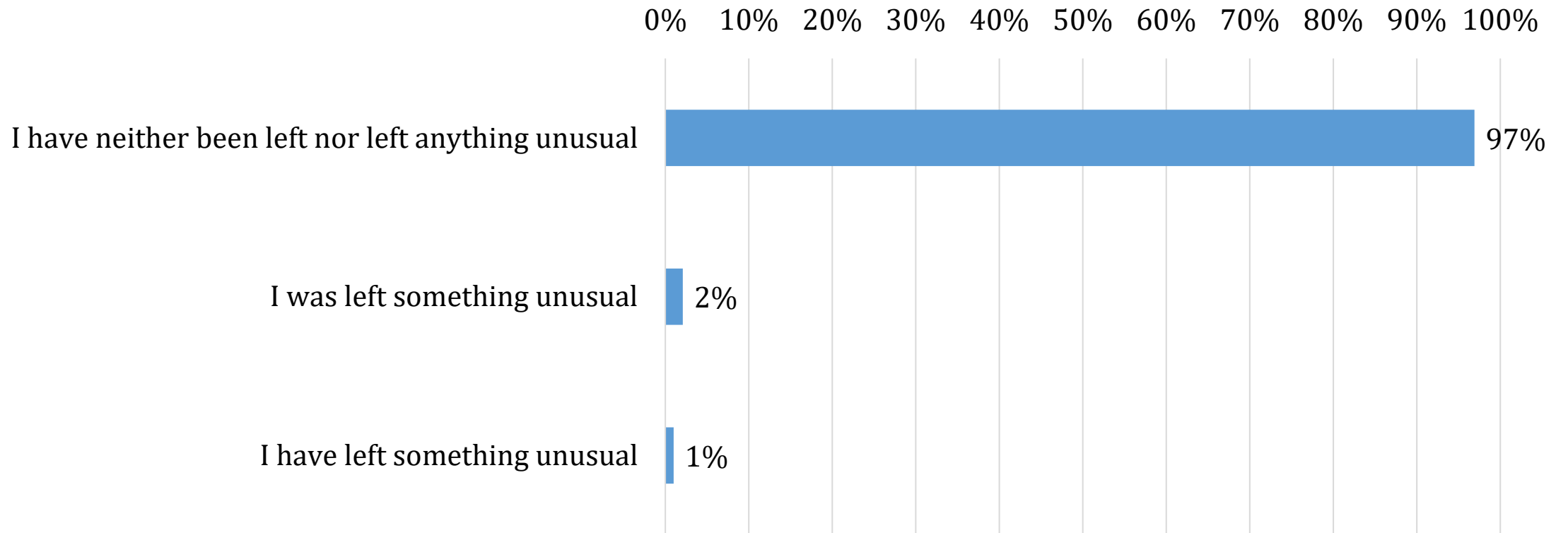
Base; Total, n = 2,000; All respondents

**Q15. Have you ever considered including digital assets when it comes to estate planning?  
(single-choice)**



Base; Total, n = 670; All who own any digital assets

**Q16. In the James Bond film Skyfall, Judi Dench as M left James Bond a 'Bulldog figurine' in her will. Have you ever been left anything unusual in a will or have you left an unusual item in your will? (multi-choice)**



Base; Total, n = 2,000; All respondents



Thank you